

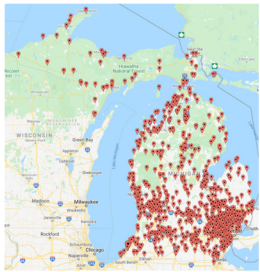


# Media Kit

## Our Mission

As the “The Voice of Michigan Golf Business” we promote and preserve the best interests of the Michigan Golf Industry. The MGCA is the only industry association committed to advocacy, education and promotion for the golf industry in Michigan.

## MGCA Members



**Almost 300 Golf Course Members**

Representing nearly **40%** of Michigan golf courses.

**Includes:**

Owners, Operators, GMs & More!

## Advertising

**Tee-Off Times**-2x/year  
Full & Half Page Ads

**Member eNews**-Weekly  
400+ recipients

**Website Ads**-Annual  
Full & Half Page Ads



## Event Sponsorship



**May 21, 2025**

Legislative Day at the Capitol



**July 30, 2025**

Annual Golf Outing at Bedford Valley Golf Course



**December 1-3, 2025**

Michigan Golf Business Conference & Vendor Fair at Soaring Eagle Casino & Resort

## Let's Connect!

Jada Paisley, CMP  
Executive Director

(517) 285-4195  
jpaisley@michigangca.org  
MichiganGCA.org

## Follow Us



## Learn More



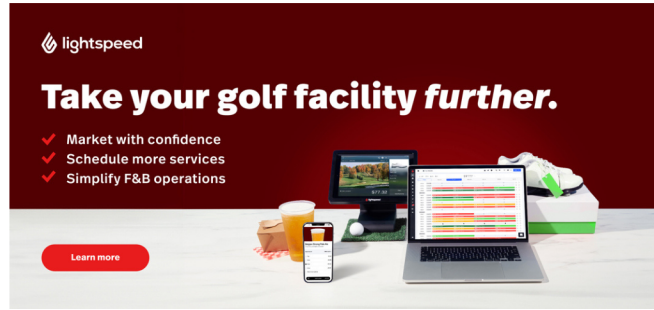
# Expand Your Reach

## Website Ads

Annual online ad placements are available on the MGCA website.

**Half page:** 300px X 250px

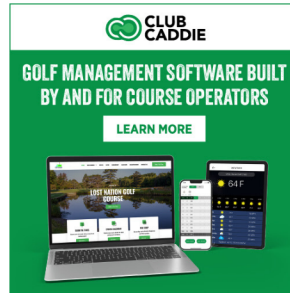
**Full page:** 300px X 250px



## MGCA Member eNews

Weekly newsletter sent to 400+ recipients.  
 · 49.4% open rate (2024)

**Square Ad:** 500px x 500px



## Tee-Off Times Ads

*"The Official Publication of the Michigan Golf Course Association"*

Published twice a year, in the spring and fall, it's an easy and affordable way for your business to reach your targeted audience.

| Ad Format             | Ad Size         | Price   |
|-----------------------|-----------------|---------|
| 1/2 Page Vertical     | 10.1875" x 5"   | \$900   |
| 1/2 Page Horizontal   | 7.5" x 5"       | \$900   |
| Full Page             | 7.5" x 10.1875" | \$1,300 |
| Full page with Bleeds | 8.75" x 11.25"  | \$1,300 |



### Ad Specs

File Type: jpg  
 High Resolution (300dpi)

### Ad Deadlines:

Spring: February 28, 2025  
 Fall: August 28, 2025

