

2024 MICHIGAN GOLF BUSINESS CONFERENCE & VENDOR FAIR

December 2-4 · Somerset Inn, Troy

Featuring Keynote Speakers:



PAUL ROETZER
GOLF AI



KELLI SAUNDERS
SBAM



JAY KAREN
NGCOA

EARLY BIRD REGISTRATION



Register for the Full Conference by October 18 and get Monday Preconference FREE!

Network and learn with the golf industry's top professionals and smartest minds.

3 Attendee Tracks Over 2.5 Days!

20+ Presenters

24 Education Sessions

12 Networking Events

*** PLUS! ***
Opening Reception
Awards Dinner
Vendor Fair & Lunch

Owner/GM

Director of Golf

Food & Beverage

Monday

- Idea Exchange Roundtable: Owner/GM
- Technology Trends: Choose from 4 POS Providers

Tuesday:

- What's Your Exit Strategy?
- Employment Law: What Golf Courses Need to Know

Wednesday

- Race to Talent™ with Registered Apprenticeship
- MGCA Registered Apprenticeship Deep Dive

Monday

- Idea Exchange Roundtable: Operations
- Technology Trends: Choose from 4 POS Providers

Tuesday:

- Empowering Emerging Leaders for the Long Game
- Customer & Facility Trends at the Golf Course

Wednesday

- Race to Talent™ with Registered Apprenticeship
- Finding Talent

Monday

- ServSafe Alcohol Certification
- Technology Trends: Choose from 4 POS Providers

Tuesday:

- Idea Exchange: Food & Beverage
- National Restaurant Trend Report & Chef Demo

Wednesday

- Race to Talent™ with Registered Apprenticeship
- Food Costing Part 1
- Food Costing Part 2