

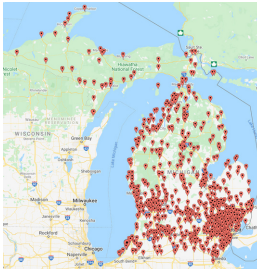


# Media Kit

## Our Mission

As the "The Voice of Michigan Golf Business" we promote and preserve the best interests of the Michigan Golf Industry. The MGCA is the only industry association committed to advocacy, education and promotion for the golf industry in Michigan.

## MGCA Members



### Almost 300 Golf Course Members

Representing nearly **40%** of Michigan golf courses.

### Includes:

Owners, Operators, GMs & More!

## Advertising

### Tee-Off Times-2x/year

Full & Half Page Ads

### Member eNews-Weekly

400+ recipients

### Website Ads-Annual

Full & Half Page Ads

eNews



**52.4%**  
Open Rate

## Sponsorship



**June 6, 2024**

Legislative Day at the Capital



**July 31, 2024**

Annual Golf Outing at  
Stoatin Brae Golf Club



**December 2-4, 2024**

Michigan Golf Business  
Conference & Vendor Fair

## Let's Connect!

Jada Paisley, CMP  
Executive Director

(517) 285-4195

[jpaisley@michiangca.org](mailto:jpaisley@michiangca.org)

[MichiganGCA.org](http://MichiganGCA.org)

## Follow Us



## Learn More

